

Shane Gibson | PRODUCER/EDITOR

shanegibsonpost@gmail.com

(310) 962 - 6045

www.shanegibson.us

www.linkedin.com/in/gibsonshane

ABOUT ME

I produce, write, and edit engaging video content that is on-brand, on-budget, and on-time. I am a versatile and efficient storyteller who is well versed in how to keep an audience leaning forward. My work engages viewers on streaming and broadcast networks all over the world. I possess the skillset required to take any video from concept, to execution, to delivery. No project is too big; no detail is too small.

EXPERIENCE

Sony Pictures Television: Creative Services/Center/Marketing (2015 - 2024) Producer/Editor

- Produce, write, and edit all forms of video content for Sony's various lines of business
- Promos and Trailers for International Distribution
- Sizzle Reels for Ad Sales
- Pitch Reels for Domestic Production
- Short form and long form content for social media
- Titles include: Cobra Kai, The Wheel of Time, The Boys, Outlander, Jeopardy!, Shark Tank, S.W.A.T.

Sony Pictures Television: Creative Services (2011-2015) Lead Assistant Editor

- Created and maintained On-Air technical workflow to maximize group efficiency.
- Technical trainer for all new and current AE's as well as interns.
- Maintained delivery protocol in cooperation with the asset management team for efficient asset deliveries to Sony's global archive.
- Lead for On-Air asset delivery quality control (QC).

QUALIFICATIONS

- Expert in Adobe Premiere
- Knowledge of Adobe Media Encoder, Audition, Encore, Photoshop, After Effects
- Advanced knowledge of codecs and international broadcast formats
- Teaching experience: Assistant Final Cut Pro Instructor, Digital Media Academy (Austin, 2010)

EDUCATION

- University of Texas at Austin, B.S. Radio-Television-Film

References available upon request.